

MIXED BAG

Wishful day

Radisson Blu Hotel Ghaziabad, in association with Make a Wish India Foundation India, organised World Wish Fulfilment Day at Radisson Blu Hotel, Ghaziabad. The foundation is dedicated to granting the most cherished wishes of children between the ages of 3 and 18 years, living with life-threatening illnesses, irrespective of their socio-economic status, caste, race or religion.

New Partner

Sansui, a Japanese consumer electronics brand in India, has joined hands for the second consecutive year as the official sponsor of the Kolkata Knight Riders (KKR) franchise in the eighth season of the Indian Premier League.

Marsala collection

Eyewear brand Scavin has brought their new Marsala collection. Marsala is a sophisticated shade that should be paired with either a soft tone in a supporting role or a bright tone in a leading role.

Sliders

Radisson Blu, Mahipalpur, is featuring an enticing culinary treat for its discerning guests, that of Sliders with Beer, at NYC. A slider is a small sandwich, served in a bun. The term primarily refers to small hamburgers, but can also cover any small sandwich served on a slider roll.

Design your phone

Daily Objects, a seller of designer and customisable smartphone cases, unveils over 3,000 Samsung Galaxy S6 designer cases. These cases are available in exclusive artworks by over 45 international artists.

New brand

Nolte, a German furniture brand, launched a new showroom in Delhi in partnership with Etreluxe. Located in the up-market Sultanpur neighbourhood on MG Road, the new Nolte Home Studio features the latest kitchens and bedrooms from Germany.

Water purifier

Blueair has launched its new range of indoor air purifiers. The premier de-air purifiers, which have acclaimed high efficiency and award winning design, have helped make the Swedish company the world's biggest name in clean air in over 50 countries.

Beer Shampoo

Vanesa Care, launched a new beer shampoo targeted primarily at the contemporary Indian male who is keen on good grooming including hair care. The launch under the brand umbrella Denver which has successfully marketed deodorants is now being extended to include shampoos.