

# Mestre Faucets launched at Etre Luxe

Etre Luxe recently showcased the luxury collection of faucets by the brand, Mestre from Spain. Essentially meant for luxury homes, these faucets are being used in the suites of hotels in China and Dubai.

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The house of Gotu's presents its niche brand, Etre Luxe which offers imported, luxurious products for bathrooms, kitchens, living and surfaces. It recently showcased a new collection of faucets by Mestre, a brand from Spain that has been manufacturing luxury bathroom fittings and decorative door hardware since 1952.

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“Some of the faucet models launched in India are almost 100 per cent handmade”



“We aim to provide design products from across Europe. With the new range of offerings, we are now looking at largely targeting the hotel industry with our products most suitable for their requirement,” says Dilip Rath, Managing Director, Etre Luxe at the launch of the Mestre collection at their GK-II store in New Delhi.

“We try our products show the beauty but also the history, the art and the traditional process. Classical decorative features and functionality are not very good friends but we have improved a lot of our collections to give them more func-

“In Spain we have been using brass for more than 2,500 years when Phoenicians came and brought the sand casting process. Nowadays many companies especially in the hardware business have moved to zinc alloy or other cheaper raw materials; in Mestre we use pure brass and high level materials as that is what the luxury market requests.”

The average production time for a faucet is around six weeks, “as we produce one

faucet at a time on request,” says Simo.

“We have around 40 craftsmen working in our factory; most of them have been with us for more than 25 years. In my granddad’s time there were more than 250 craftsmen but times and technology has changed a lot. At that time everything was handmade, nowadays we use modern technology in combination with handmade process. Some of the faucet models launched in India such as Swan, Dragon and Dolphin are almost 100 per cent handmade.”

Mestre has been producing for international companies especially in the USA such as Phylrich, Sherle Wagner, Kohler, etc for more than 60 years and is doing projects in collaboration with modern products, Sanico (bathubs) and Profiltek (bathroom enclosures). “There are many countries like China and Dubai that have rich people who love our products and style. The world is big and we are a small family company, so I believe there is a market for us,” says Simo who chose Delhi as the first Indian city for the launch of the Mestre faucets. ↴



Dilip Rath  
Managing Director, Etre Luxe

Ignacio Planell Simó  
Vice General Manager, Mestre